



AMINE OMAR

**Coach, Mentor
& Entrepreneur**

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Personal statement

Entrepreneurship coach & mentor with diversified experiences in different sectors with well recognition of Beni mellal-Khenifra region and it's potential of growth.

Languages

English : Profesional
French : Profesional
Arabic : Native

Digital Skills

Python 3.10
Adobe Photoshop
Gant
Microsoft 2019
HR Access
Sage
Ciel
Xlstat
Eview 10
Nvivo 12

Professional experience

- 04/21 Entrepreneurship & Employment Coach C4EE program- Swisscontact
 - Animation of entrepreneurship sessions
 - Conducting Customer discovery
 - Market cycle
 - Lean Business Model Canevas and Pitch deck
 - Business Strategy
 - Business Plan
- 12/20 Entrepreneurship coach CSC Sarl & Centre Lux
 - Customer discovery
 - Business Analysis
 - Go to Market
 - Business & Market cycle
- 09/21 Co-Founder & Excecutive of Training Edge Consulting
 - Business Analyst
 - Business Plan Writing
 - Mentor
- 12/19 Founder of Maramme HM Company
 - Manager
- 07/19 Founder of Alpha Bio
 - President
 - Networking & partnership responsible
 - Marketing
 - Business analyst and strategist
 - Recruitment
- 2017 APM Terminals
 - HR Business Partner
- 2018 Marsa Maroc
 - Membre of outsourcing team
 - Compensation and benefits manager
- 2016 Aksal Group- Morocco Mall
 - Social audit
 - Evenment animator
 - Brand manager-Social House
- 2014 AREF
 - Personal mobility
 - Administrative job

Thematics

Customer discorvery
Problem statement
Design thinking
Data gathering & analysis
Go to Market
Business model
Business Strategies
Business Plan writng
Pitching and communication

References

MIT Scitech
Swisscontact
AQJ
Centre Lux

Extra-activities

Community activities
Mcise Hackathon member
CE3M member
MIT Solve member
MIT Scitech event team organizer
Entrepreneurship day team organizer
Membre of entrepreneur club

Scientific Research

Future of banking jobs
Corporate culture and digital transformation
Ethics and CSR
Social audit constraint
Talent management best practices

Interest

Reading scientific review
Aikido
Swimming

Awards

Explorer Program UM6P-MIT Sandbox
2nd prize of innovative ideas by USMS

Education

2021 MIT MicroMaster Machine learning
2021 INA Hypnose
2018 UM5 Master degree Governance & HCM
2016 USMS Bachelor HRM
2015 EST DUT at HRM