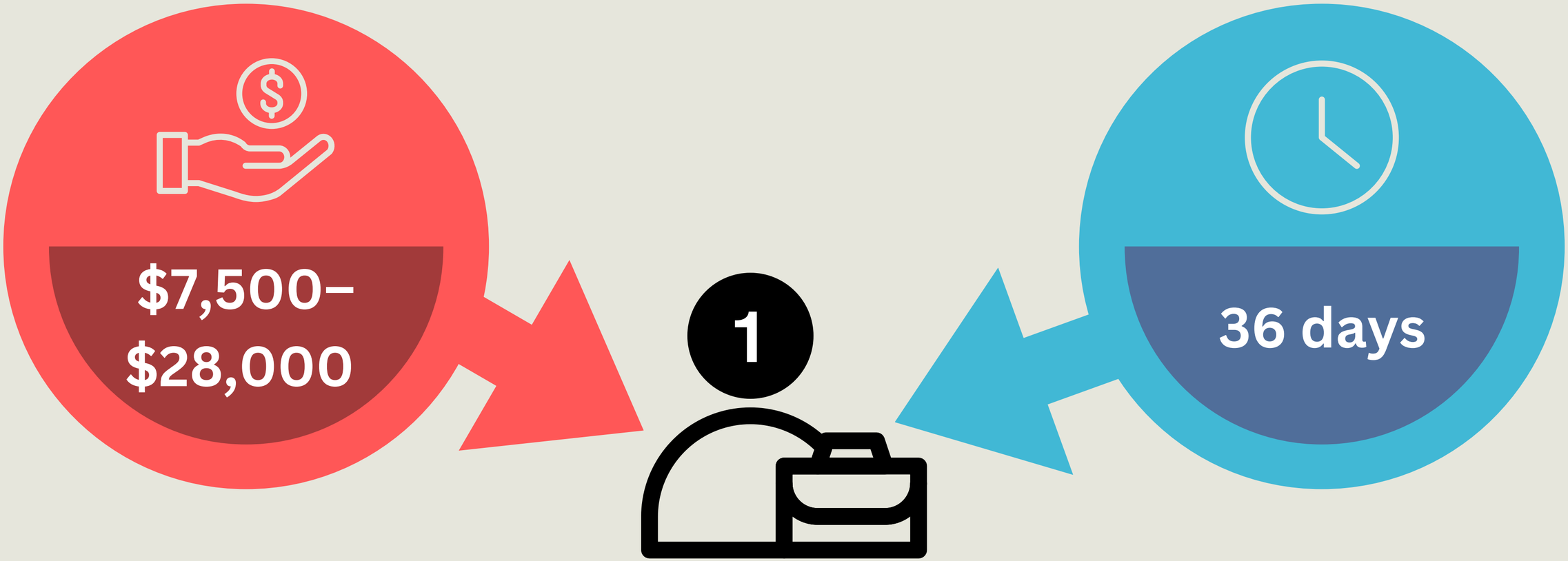
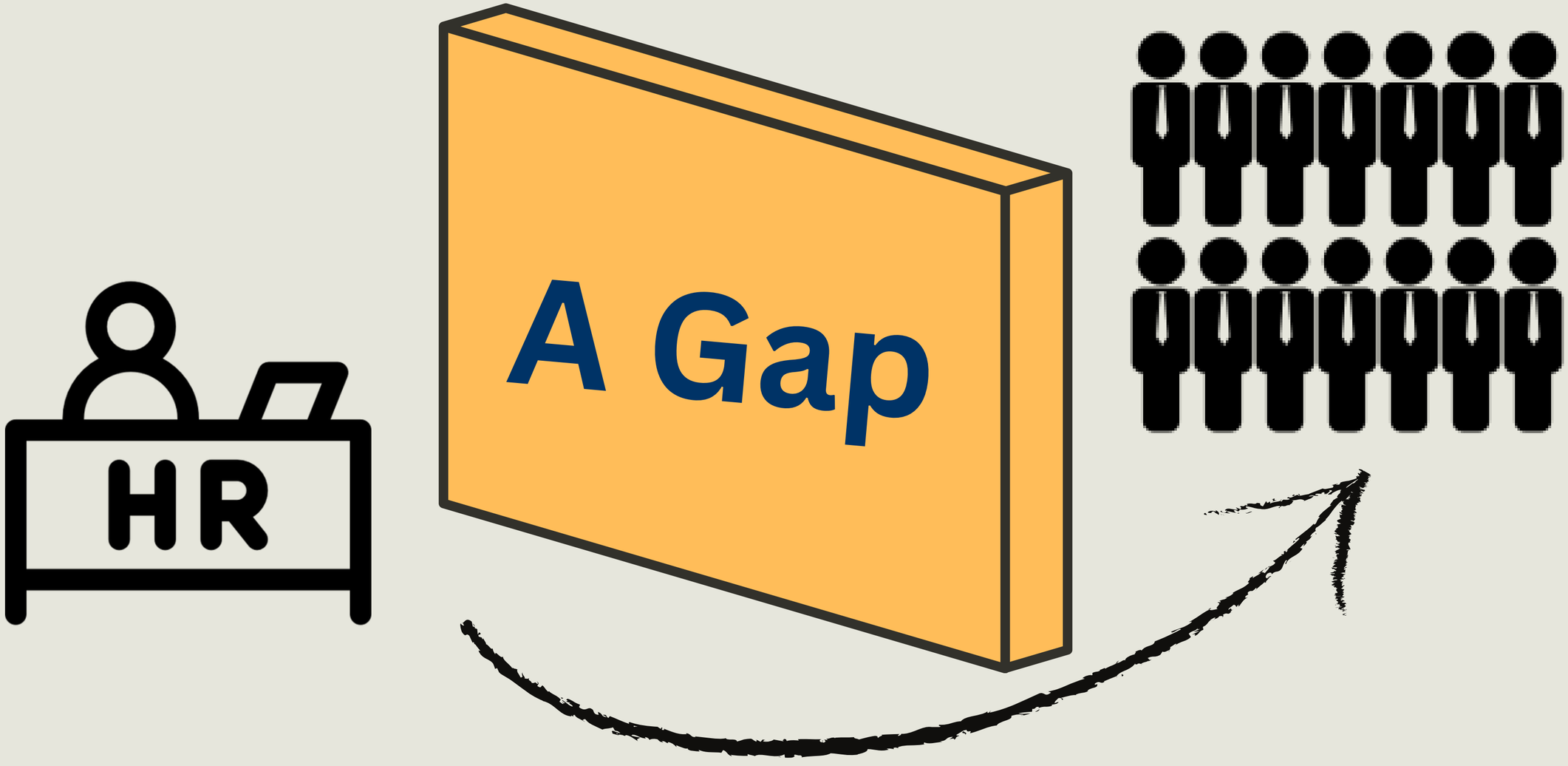
JOB
MATRIX

What Does It Take to Recruit a Talent ?



sources: -Society for Human Resource Management
- bambooHR



JOB Matrix

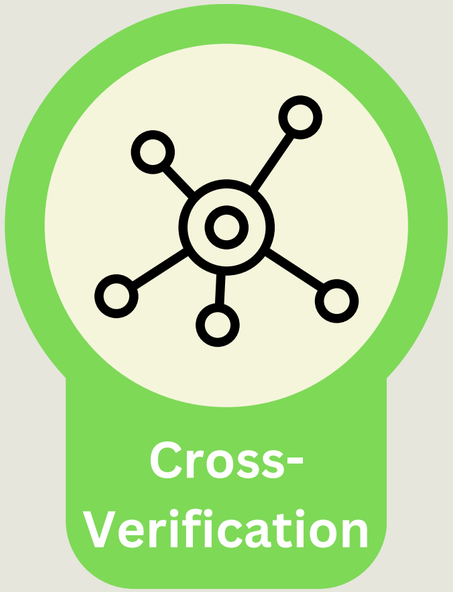
JOB Matrix

Database

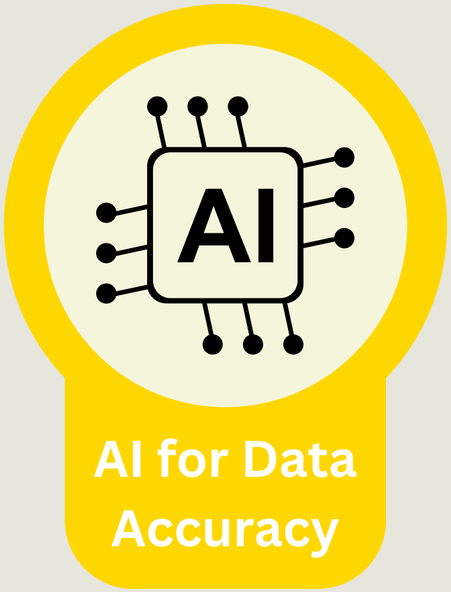
Social Media
Professional Organizations
Job Fairs & Events
Other Online Platforms
Data Collection
In-House Talent Submissions
Universities & Vocational Institutes

Value Proposition

Data Verification & Trustworthiness



Cross-Verification



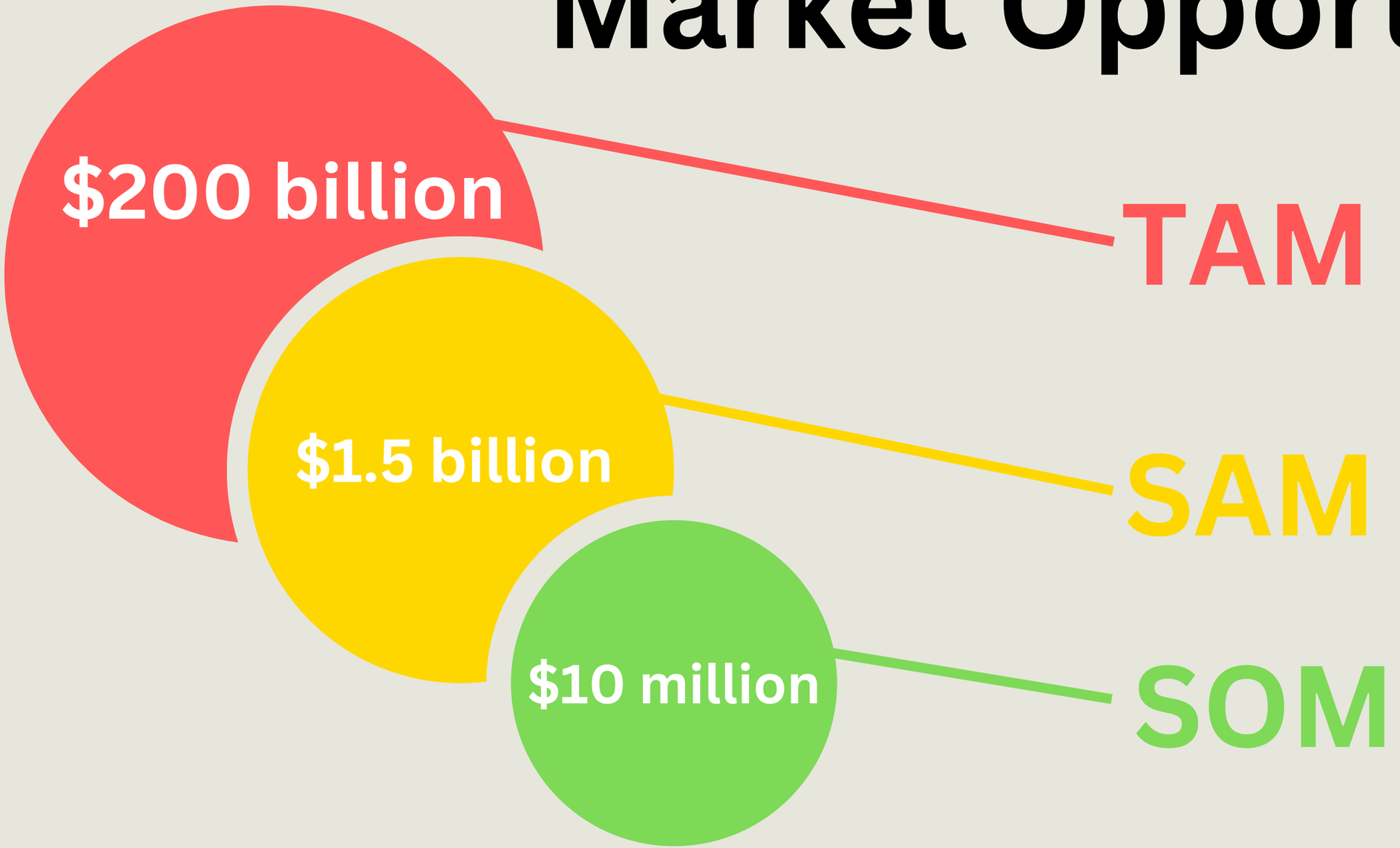
AI for Data Accuracy

Certification Validation

Profile validation/ pre-interviews

Competitors	Data Insight	Skill Alignments	Training Modules	Data Freshness
Indeed	• Focuses only on job postings	• NO efficient skill mapping	• There is no integrated training modules.	• job postings data may be outdated
Rekrute	• No robust data insights to help employers.	• no structured approach to categorizing candidates by skills and experiences	• There is no integrated training modules.	• The freshness of data may be inconsistent.
Facebook & Twitter	• job recruitment data is limited.	• there is no matching algorithm.	• the content existe but it’s not targeted.	• Data freshness is not a targeted feature.
ANAPEC	• there is no clear distinction between the data of needs and skills	• there is no matching algorithm.	• it Lacks of Integrated Training Solutions	• Outdated Job Listings
LinkedIn	• Limited Actionable Insights • Complexity in Data Interpretation	• there is no effective matching between the needs and the skills	• Lack of Integrated Training Resources. • Limited Skill Validation.	• Stale Job Postings • Profile Updates are uncontrollable

Market Opportunity



Business Model

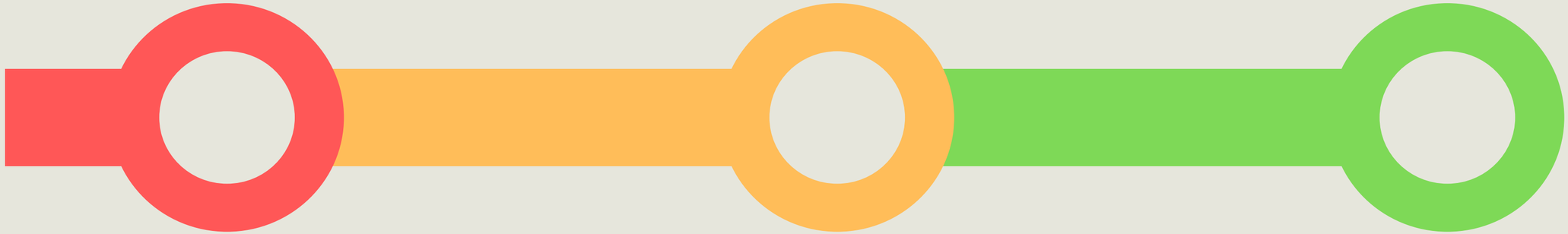
Profiles recom-mendation

Career assistance

Monitizing our social media presence

OUR PROJECT MILESTONES

Juniors
Employment



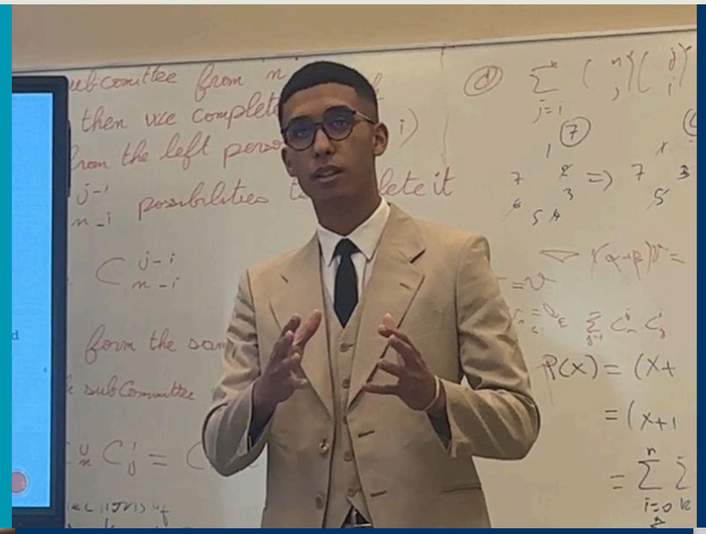
Internships

Seniors
Employment

Get Intouch

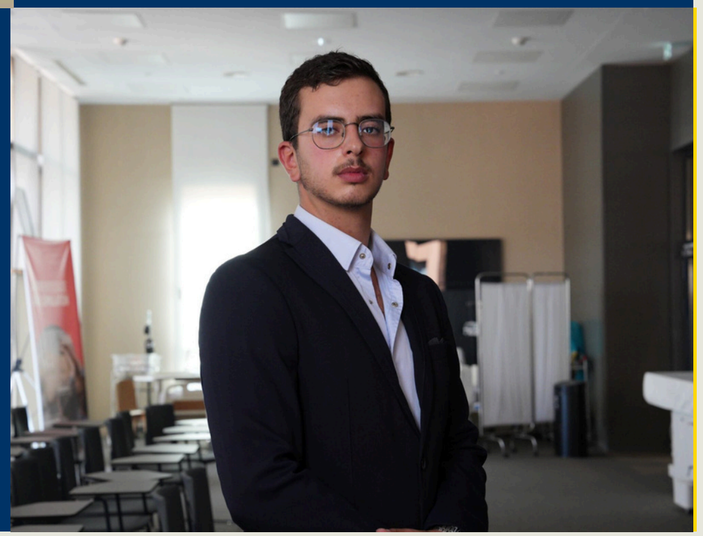
Ahmed Amine LAHLOU

CS- Student
Communication & Marketing



El Mahdi KABBOU

Med- Student
leadership & creativity

Othman Abdeljalil

CS- Student
Critical Thinking