

Gudcy

generate funds and awareness
online by creating your store.



Sandbox Innovation
Fund Program

1337

Gudcy is a platform that offers a full-service merchandise solution for Actors, Athletes, Creators, and Musicians.

The logo for Gudcy, featuring a stylized white 'G' icon followed by the word 'Gudcy' in a white sans-serif font, set against a blue background.

Gudcy

What's The Problem ?

the need for a market where people can print their own products in simple clicks either they are individuals, companies, and Influencers was always a huge problem for them.

This problem can be broken down into 3 challenges :



There are no **official** stores for celebrities



difficulty to run an online **POD** business



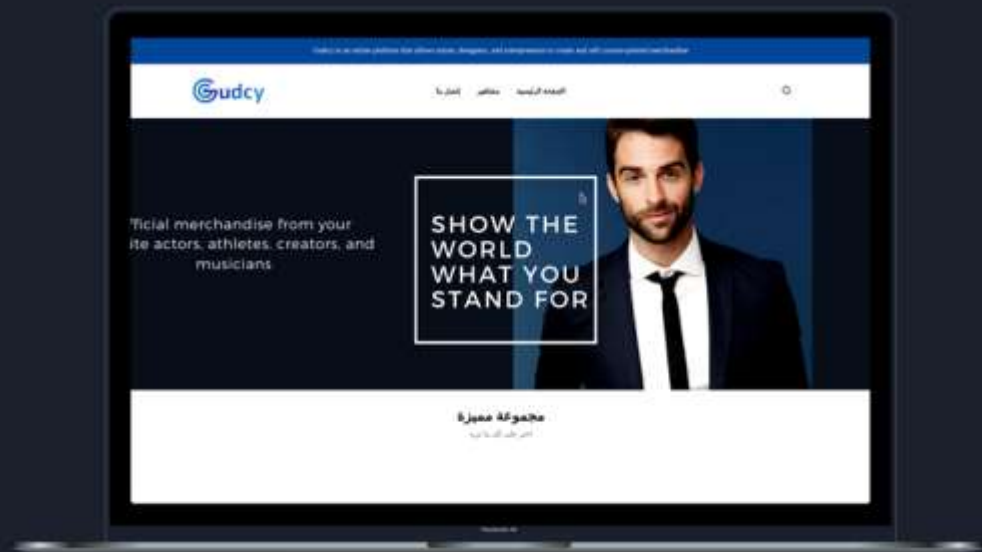
All POD are based outside morocco that leads to long period **shipping**

What's The Solution ?

Gudcy.com is a platform that offers a full-service merchandise solution for Actors, Athletes, Creators, and Musicians.

Features :

- Online Platform
- Good Quality Materials
- Fast Shipping



How it Works ?

we provide a solution where people can print their own products in simple clicks either they are individuals, companies, and Influencers in an easy way was never possible in morocco.



Customize

Create a campaign by uploading your designs and start selling it in minutes. It's really that simple!



Share

Share your campaign with your community, supporters or fans and start selling immediately.



Make your Profit

Reach your sales goal, we'll fulfill all your orders and pass the profits straight to you or your charity.

How does Gudcy's **Model** work ?

We take care of the entire process for our clients from creating to build to printing.

Once the process reaches printing Our partners/manufacturer will start to print on the commands they have got and ship it



Create

We design your products

Build

We build your online store

Engage

Fans purchase products

Fulfill

We print & ship

Profit

You get paid

Business Opportunity in Morocco ?

100+

More than 100+
Celebrities In
Morocco

10+

More than 10 million
fan In Morocco

Celebrities are unable to
produce for themselves



Gap between producers
and final costumers

4.2

Total number of
eCommerce customers in
Morocco is
4.2 million

Business Opportunity in Morocco ?

MAD 1.5 Million
revenue for
Celebrities

MAD 2.5 Million
Net Profit for
Gudcy

MAD 30 Million
revenue for
Gudcy

Numbers Based on 200000 customer

Unique Value ?

Gudcy bridge the gap between celebrities and their fans

Celebrities



Celebrities are key partners : providing marketing and design

Gudcy



We combine between the celebrities and producers and between the producer and the final customer

Producer



Our partners will start to print on the commands they have got

Final Customer



The final customer will get his material from his favorite celebrity

The Flow of Our Business ?



Sort Orders

We sort orders by cities

Print

Our partners will start to print on the commands they have got

Shipping

We deal with local delivery services to ship faster and cheaper

Hot points

The buyer have the choice to take the order from a near hotpoint without paying shipping fees

Profit

We re-share the profit with the partners

What do we provide to our final **Customer** ?



T-Shirts



Hoodies



Mugs



Bags



Customized
products

And much more products

Development **Timeline** ?



The Executive Team ?



Mohamed Elaouad

COO & Co-Founder
Software & mechanical engineer



Hanane Rasfi

CEO & Co-Founder
Software engineer and a doctor
Head of Logistics



Robert Bright

CTO
Software Engineer

Thank you



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