

REPA BSF



PROBLEMS

POOR WASTE MANAGEMENT

In Morocco :

9 million tonnes of household waste per year.

68% of it is organic.

1% only is recycled.

The remaining 99% are either buried or burned at landfills placed in populated areas.



PROBLEMS

POULTRY FEED

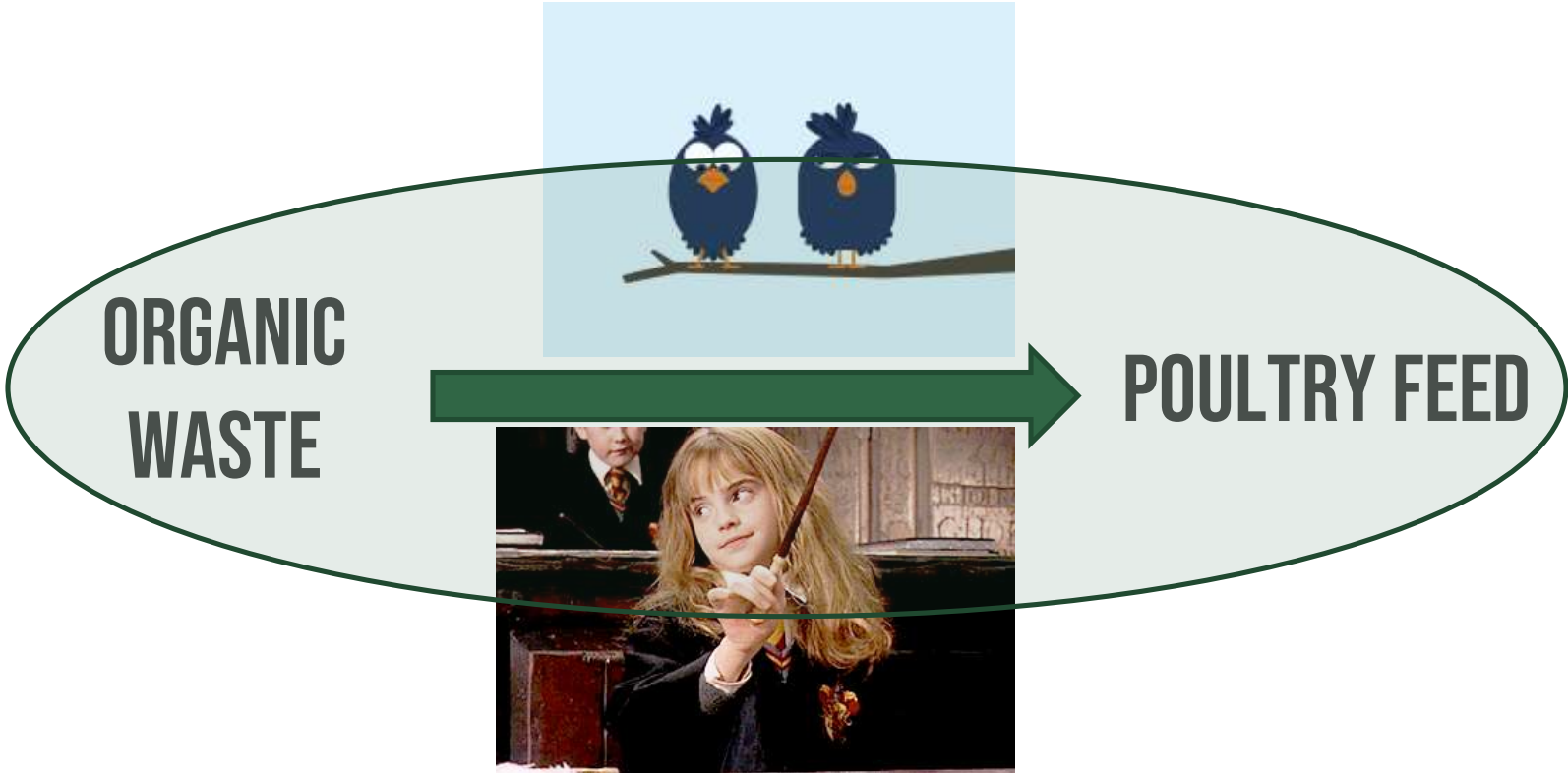
After **45 interviews** with small organic poultry farmers

The good quality feed is :

Expensive, unavailable or only available in large quantities



OUR SOLUTION



OUR STARTUP

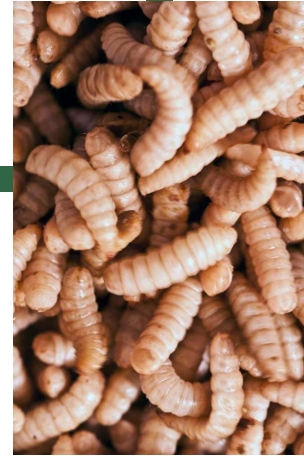
SORTING

We sort the waste and only keep the organic.



SIFTING

We collect the larvae to recover the meal needed



USING

We use the meal as a protein source for our poultry feed.

COLLECTING

We collect household waste from our partners.

FEEDING

We feed the organic waste to the **black soldier fly**.

OUR PRODUCT

	Raw fat	Protein	Price Kg (DH)
Our feed (BSF)	26.0	53	3.5-4
Soy bean	2.2	50	4.8
Fish meal	10.1	60	5

MARKET SIZE

8.22 BILLION DHS



Market for poultry feed

800 MILLION DHS



Market for organic poultry feed

80 MILLION DHS



Our goal is to get 10% of the market

COMPETITORS



ARASCO



ALF SAHEL



ALF CHAHDA

COMPETITORS

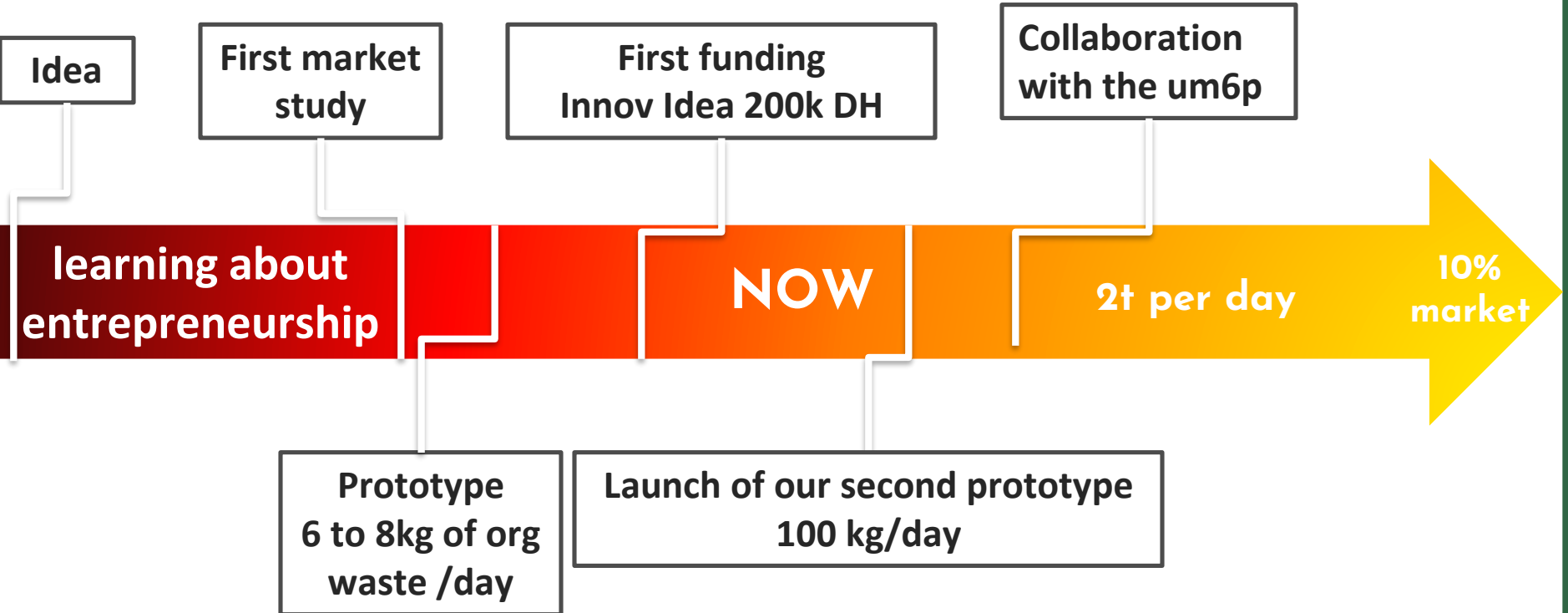
THEM

- They produce large quantities for big farms
- They produce feed for farm animals other than chicken
- They use a popular feed composition that most farmers are already familiar with

US

- We produce feed without imported soybean or fish meal
- We accommodate for the needs of small farmers
- We use an eco-friendly process that re-uses unwanted waste

OUR JOURNEY



OUR TEAM



ZAKARIA KHARBOUCH

Co-founder
Chemist
Communication and
Partnerships



KHALID BENATTAR

Co-founder
Agronomist
Expert in animal feed



THANKS



“Our insects, our BFFs”

