GoSmart 4.0

All you need is a click

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PROBLEM

Are you the kind of person who dreads getting your energy bill each month?

While it may be easy to blame your provider for raising prices, it is actually much more likely that your bill is high because of your usage.

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SOLUTION

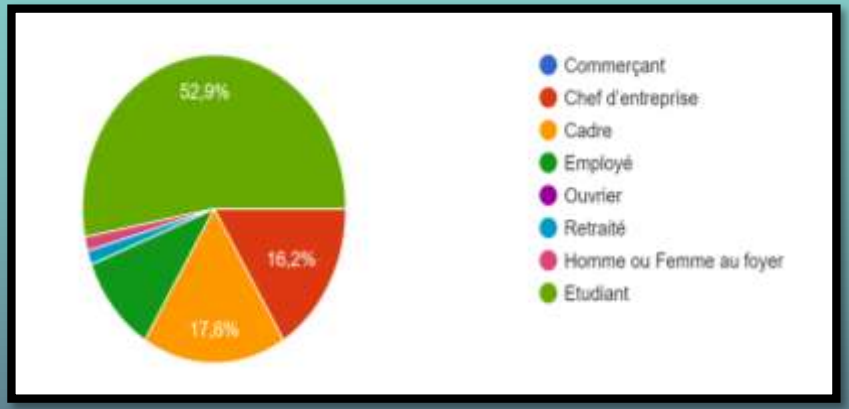
With GoSmart4.0, you can start saving energy by having control over all the devices in your house not only from home, but also from a distance with one simple click.

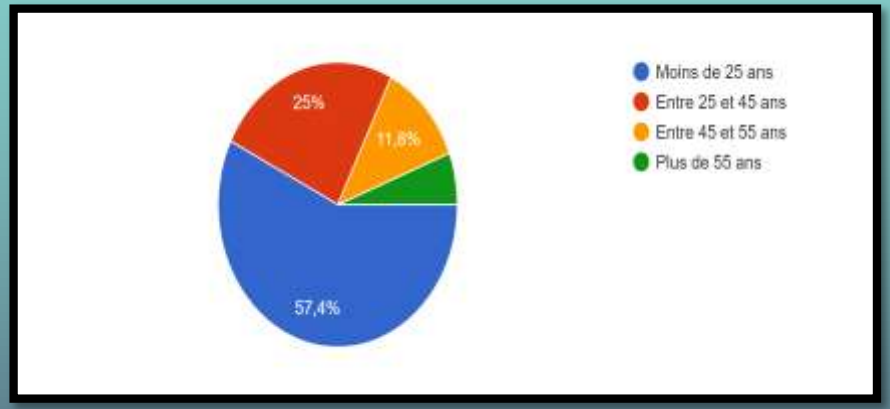
Customer Segment

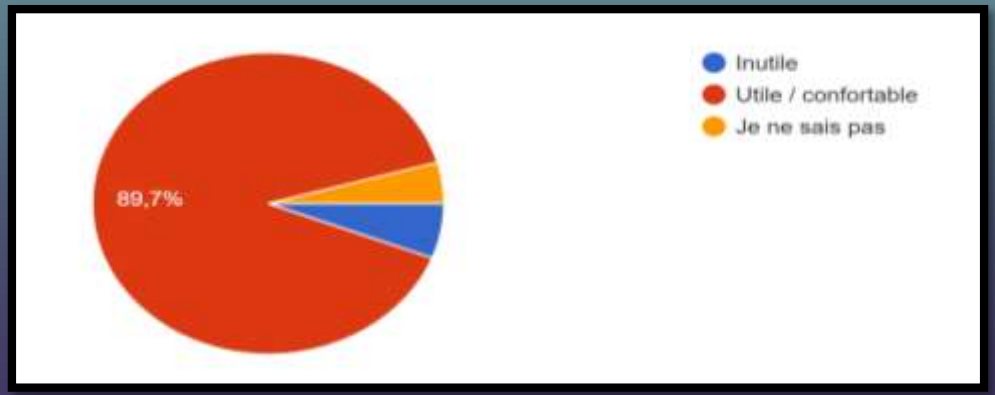
People with reduced mobility

We aim to foster their self-reliance and offer them the opportunity to live life as they choose. By using our product, they can turn on and off their home appliances, adjust the temperature, and control their house lock with a simple click or by using voice commands.

Results of our Customer Survey







Results of our Customer Survey

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- Respondents to our survey were from a variety of occupational categories, including students, business owners, managers, employees and merchants.
- And from different age categories.
- About 90% of the people surveyed believe that being able to control their houses remotely is useful via lighting, heating and alarm monitoring services.

Unique Value Proposition

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Being aware that people with reduced mobility are an important part of our community, GoSmart4.0 aims to make their life a little bit easier. By allowing them to effortlessly control their houses, our objective is to make them feel safer, more comfortable and less dependent on others. Also, by minimizing the energy waste, they can now save money spent on energy bills for other expenses (e.g., health expenses)

Competitive Advantage

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Existing competitors

- High prices
- Control the devices while you are at home.
- Complicated usage

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- Affordability
- Have control over the devices at your house whether you are at home or not
- Simplicity and accessibility

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Key Metrics

Number of App's downloads

Number of Website's visitors

Number of feedbacks

Number of new customers

Cost Structure

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Labels	Product	Price (DH)	Description
FC4	smart bulb	155	This product is for light automation, it's able to connect with wifi, compatible with google home, Alexa.... this product has alot of features like (Choice of brightness and color from a smartphone or connected speaker, Can be ordered from anywhere in the world, Timer function...)
	detector (movement, brightness, temperature)	423	this product is for light automation, it has (Motion detection ,Temperature measurement, Brightness level (in%))
	connected socket with consumption measurement	170	This product is for consumption measurement, is has (Function ON / OFF and consumption measurement, Timer function and time programming)
FC5	Smart Combustible Gas Sensor	432	This product is for gas detection, it has (Gas detector, audible alert and Z-Wave on high gas level (Butane / Propane))
	carbon monoxide detector	970	This product is for CO detection
	Smoke detector	307	This product is smoke detection
FC6 + FC8	control kit for garage door with opening sensor	431	This product is for garage door, doors, windows control and know of their status, and it's compatible with google home, alexa...
	camera	431	This WiFi camera allows you to monitor your home with a simple smartphone wherever you are and to be notified in the event of motion detection . Its built-in microphone and speaker allow you to listen as well as speak.
	camera	2148	This product is for security reasons capable of recognizing faces and thus alerting you when a member of your family has returned or when a stranger is detected
FC6	video intercom doorbell	1068	This WiFi video intercom alerts you on your smartphone when a visitor presses the doorbell butto, You can then see him, hear him and talk to him
installation costs	-	-	

Sales Channels

Social media

Website

Partnerships

Delivery all over the country

Our TEAM

Mohammed Ali Kellati
1337 Student

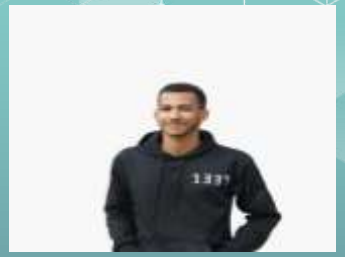
Co-founder & software responsible

Saloi El Yamani
Master Student in international Economics and Development

Co-founder & business responsible

Mohammed Amoussaoui
1337 Student, Diploma in Automated systems, worked as an automation projects designer.

Co-founder & hardware responsible



Mehdi Elaazami
1337 Student, Diploma in Automated systems, internships at multiple companies (OCP, STELIA AEROSPACE)

Co-founder & hardware responsible