

E TAYCHITA'S CO-FOUNDERS ...

ONLINE STORE OF SECOND KAFTANS, LUXURY AND FINE CRAFTS

Nadia HAYDADI

With 30 years of professional experience in France including more than 20 years as senior consultant for french ministries and large cities. She is now working at UM6P as Employment and training expert. Passionate about art, she writes texts and creates clothes, jewelry and paintings. Her main source of inspiration remains the humanism of great historical figures. Nadia Haydadi is also driven by the need to contribute to the welfare and happiness of others. Her favorite book is the little Prince » by Antoine de Saint-Exupéry.



Saida ERRAOUDI

Passionate about the art of communication, Saïda is involved in the audiovisual sector on different functions. Now radio producer, she has more than 10 years of professional experience with the management of many projects. She engages in volunteering to help those who need it most. Nelson Mandela is one of the personalities she admires.



Abdeljalil ELMKADMI

Experienced Project Manager with a demonstrated background of working in governmental and non-governmental organizations. For him, e. Taychita is more than an e-commerce platform, it is a vision full of added values like innovation, creativity, solidarity, diversity, patrimony, gain and dignity. He deeply believes in the principles of human rights as they are universally recognized. The radio speaker Earl Nightingale's quote "Everything starts with an idea" inspires him.



Asmae MANSOURI

Currently studying software development at 1337 coding school, with an engineer's degree in computer science, Asmae is a web developer – technical. She is passionate about coding and new technologies. She aims to help bring web projects to life. Her favorite quote is "The important thing is not to stop questioning", by Albert Einstein.