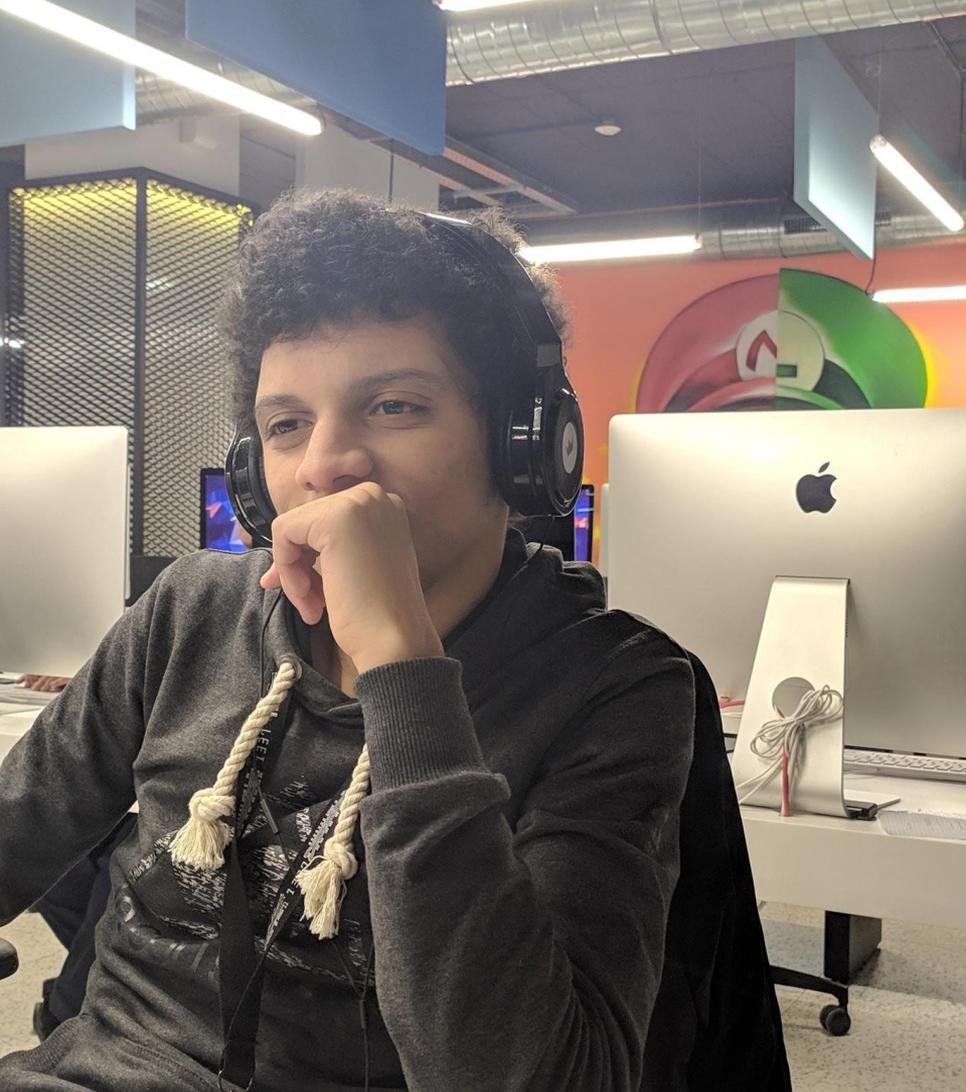


Jobzilla.io

Refactor your tech hiring



Meet Alaa.

He's a super good developer, but his CV is meh...

Given the opportunity, he would make a great addition to any team.

The average mis-hiring rate for tech position is 18%

Meet Nidal.

He has a recruiting agency at Casablanca.

He'd love to hire awesome developers for his clients, but he has no technical expertise to judge them accurately.

The average candidates per junior developer position is 250, yet they only look at 35 candidates before taking a decision



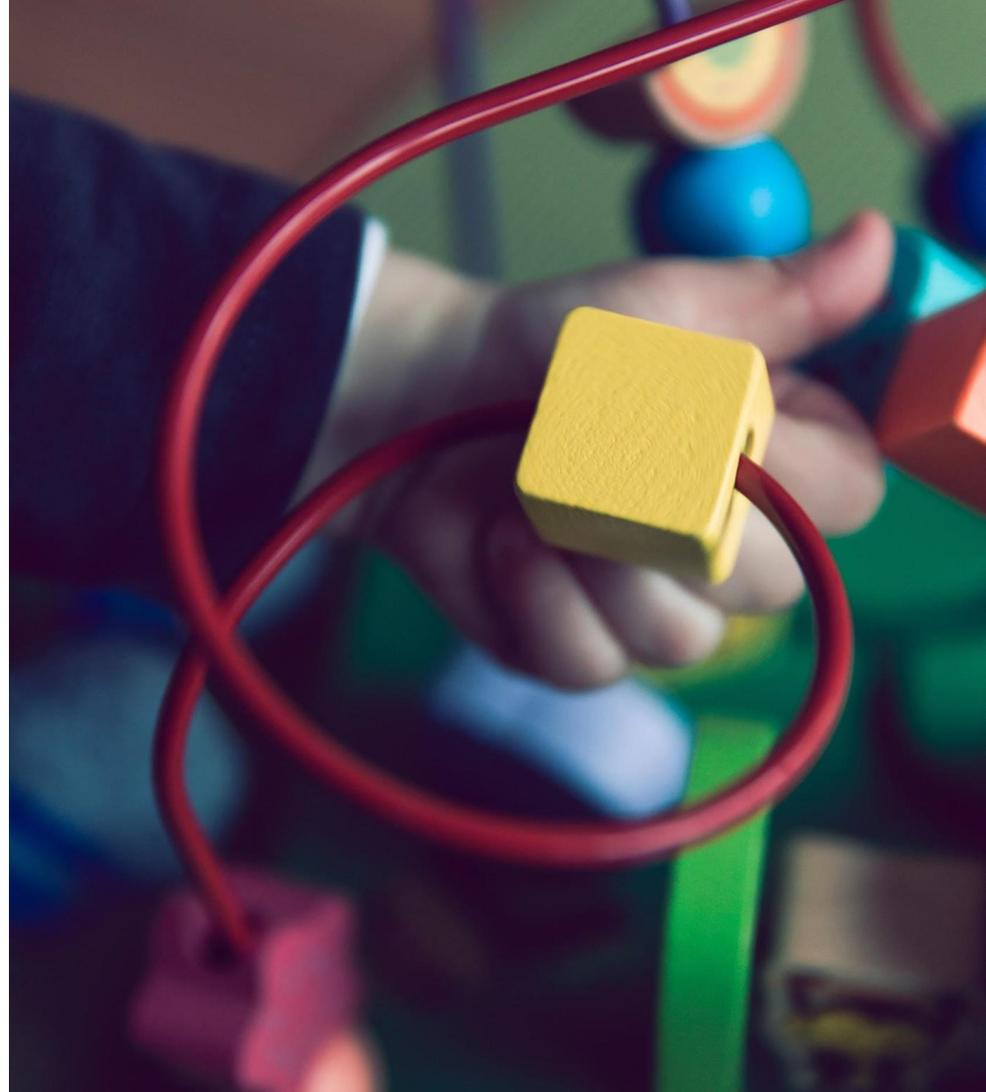
—

**A technical barrier
makes it hard for Nidal
to filter his candidates**

JobZilla goal is to

SIMPLIFY THE HIRING PROCESS

for both recruiters and
candidates.

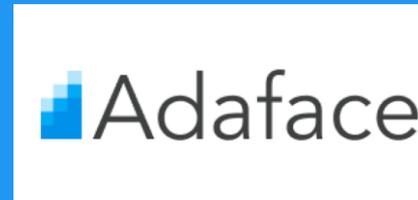




The world needs more developers than ever, we're on a market that keeps getting bigger.

Projected growth for
**SOFTWARE
DEVELOPERS IS
57% BY 2026**

Our Competition



Other companies on this space \Rightarrow we're solving a real problem

No monopoly yet \Rightarrow existing opportunity for newcomers

– Why JobZilla ?

- Anti-cheating measures on all our tests.
- Unlimited tests per subscription (competitors charge per test).
- Simplest platform to use, for both the recruiter and the candidate.

Revenue Strategy

One-time Purchases

Reduce risks for potential clients, causes easier onboarding.

Pretty good at our early stage.

Recurring Subscription

Great for increasing CLTV, but might cause lower conversion rates.

A better option later on, at scale.

Acquisition Strategy

- Cold emailing/calling at the start, not scalable but it's good for validation
- Organic traffic using inbound marketing, we'll focus on SEO, LinkedIn, and Twitter.

Campaigns List

JobZilla

- Campaigns
- Questions
- Remote Interview
- Sourcing
- Billing
- Account
- Logout

Stem's Campaigns

+ New Campaign

<p>Test Campaign</p> <p>Dummy campaign to test the difficulty of our new custom questions.</p> <p>JAVA 70 120</p> <p>+ New test View tests</p>	<p>Front-end web developer</p> <p>Andrew needs a new web developer to remake the common sections of our website.</p> <p>HTML CSS 2020 1940</p> <p>+ New test View tests</p>	<p>Git Expert</p> <p>Internal campaign to evaluate current git knowledge of our teams.</p> <p>Git 1520 1500</p> <p>+ New test View tests</p>
<p>Java Developer</p> <p>Campaign to find three java developers to join Wail's team.</p> <p>JAVA 1300 1640</p> <p>+ New test View tests</p>	<p>Next month interns</p> <p>Temporary campaign to find 2 new interns for Andrew.</p> <p>JAVA JS 240 189</p> <p>+ New test View tests</p>	<p>Senior embedded systems engineer</p> <p>Campaign for the new engineering position that just opened at Forecia.</p> <p>C 1580 1715</p> <p>+ New test View tests</p>

Campaigns Editor

JobZilla

- Campaigns
- Questions
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+ Senior C Dev (New Campaign)

Questions Pool

<input type="checkbox"/> c	Remainder	10	10	
<input type="checkbox"/> c	Pointer	20	10	
<input type="checkbox"/> c	Size of an array	20	10	
<input type="checkbox"/> c	Strcat and end of string	55	40	
<input type="checkbox"/> c	Inline vs Macro	45	60	
<input type="checkbox"/> c	#include in header file	45	40	
<input type="checkbox"/> c	Function with variable argu...	45	40	

Your Campaign

Drag & Drop Questions

<input type="checkbox"/> c	Union	40	65	
<input type="checkbox"/> c	Rev Int	100	70	</>
<input type="checkbox"/> c	Who is the next president o...	210	250	</>
<input type="checkbox"/> c	Access to a variable in a str...	30	20	
<input type="checkbox"/> c	"extern" or #include for fun...	90	70	
<input type="checkbox"/> c	I/O read	20	65	

Candidate's Test



JobZilla

REFACTOR YOUR TECH-HIRING

Hello Elliot, you have been invited to take a test.

You must complete this test on your own. However, you can (and we strongly recommend that you do) make use of all available resources (Internet, books, etc.) and use your preferred development environment to prepare your answers.

You can check out our tutorial and the help comments to better understand the platform. We want you to feel comfortable.



Tutorial

This tutorial enables you to discover your assessment environment and to familiarize yourself with its features. The result of this tutorial is not part of the assessment so feel free to take it as many times as you want.

[START TUTORIAL](#)

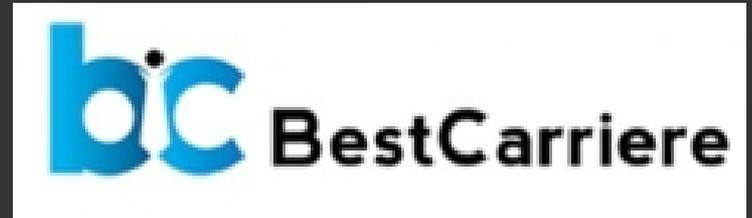


Test

There are 14 questions in this test. Each question is timed. The estimated test duration is 8 minutes, but it can last up to 12 minutes. Please set aside 12 consecutive minutes to take this test.

[START TEST](#)

Pilot programs



Our team



Abdel Gourragui · 2e

Software engineer

Montpellier, Languedoc-Roussillon, France ·

We were a team of four. Over the last six months the three other members moved, some due to personal reasons, some due to Covid-19.

Right now I'm looking for new people who can work with me, I have a few leads and I'd appreciate it if you can help me on my search.

THANK YOU FOR
YOUR **TIME**, WE
APPRECIATE IT!

