

## Meet Alaa.

He's a super good developer, but his CV is meh...

Given the opportunity, he would make a great addition to any team.

*The average mis-hiring rate for tech position is 18%*

## Meet Nidal.

He has a recruiting agency at Casablanca.

He'd love to hire awesome developers for his clients, but he has no technical expertise to judge them accurately.

*The average candidates per junior developer position is 250, yet they only look at 35 candidates before taking a decision*



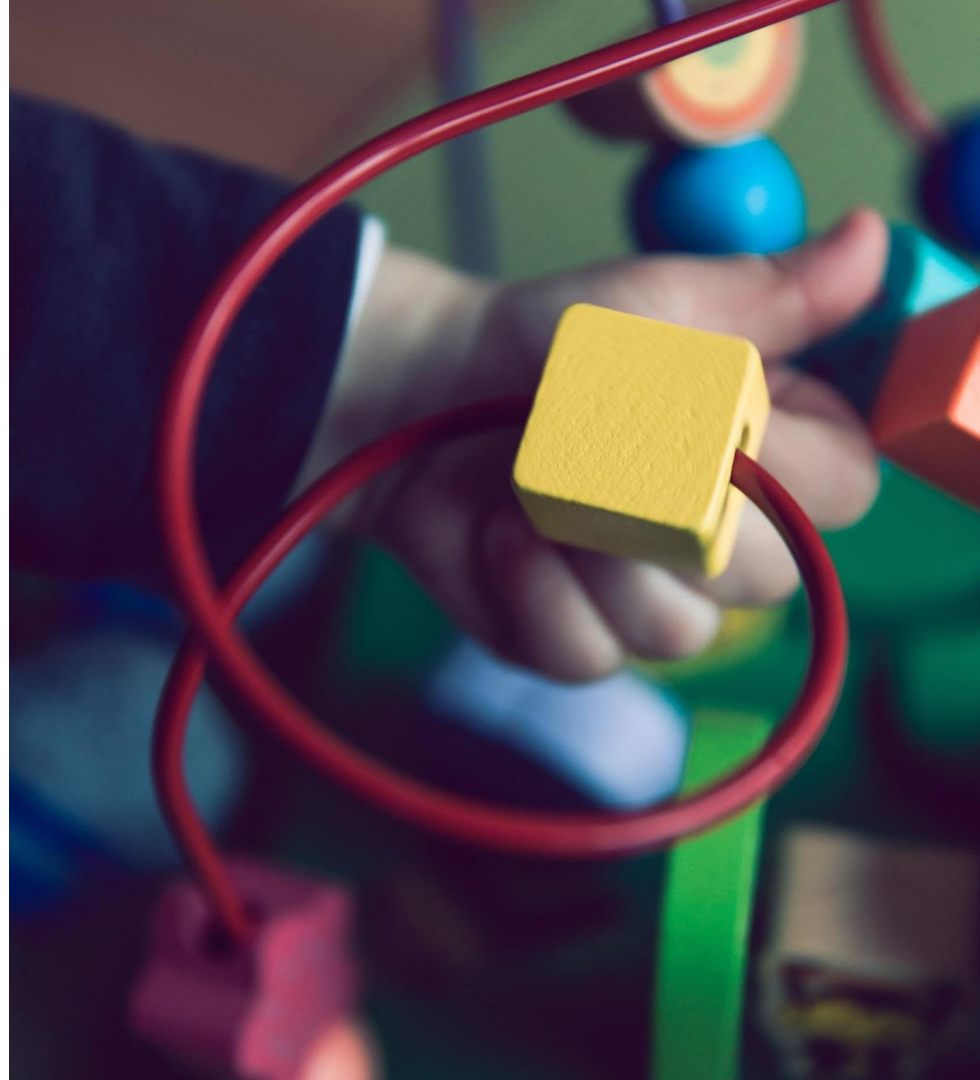
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**A technical barrier  
makes it hard for Nidal  
to filter his candidates**

JobZilla goal is to

# **SIMPLIFY THE HIRING PROCESS**

for both recruiters and  
candidates.

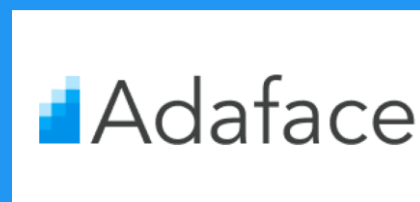




The world needs more developers than ever, we're on a market that keeps getting bigger.

Projected growth for  
**SOFTWARE**  
**DEVELOPERS IS**  
**57% BY 2026**

# Our Competition



Other companies on this space  $\Rightarrow$  we're solving a real problem

No monopoly yet  $\Rightarrow$  existing opportunity for newcomers



# Why JobZilla ?

- Anti-cheating measures on all our tests.
- Unlimited tests per subscription (competitors charge per test).
- Simplest platform to use, for both the recruiter and the candidate.



# Revenue Strategy

## One-time Purchases

Reduce risks for potential clients,  
causes easier onboarding.

Pretty good at our early stage.

## Recurring Subscription

Great for increasing CLTV, but might  
cause lower conversion rates.

A better option later on, at scale.

# Acquisition Strategy

- Cold emailing/calling at the start, not scalable but it's good for validation
- Organic traffic using inbound marketing, we'll focus on SEO, LinkedIn, and Twitter.

# Campaigns List

JobZilla

Campaigns

Questions

Remote Interview

Sourcing

Billing

Account

Logout

Stem's Campaigns

New Campaign

Test Campaign

Dummy campaign to test the difficulty of our new custom questions.

JAVA

70

120

New test

View tests

Front-end web developer

Andrew needs a new web developer to remake the common sections of our website.

HTML

CSS

2020

1940

New test

View tests

Git Expert

Internal campaign to evaluate current git knowledge of our teams.

Git

1520

1500

New test

View tests

Java Developer

Campaign to find three java developers to join Wall's team.

JAVA

1300

1640

New test

View tests

Next month interns

Temporary campaign to find 2 new interns for Andrew.

JAVA

JS

240

189

New test

View tests

Senior embedded systems engineer

Campaign for the new engineering position that just opened at Forecia.

C

1580

1715

New test

View tests

Your service is accessible at: [www.jobzilla.tech](http://www.jobzilla.tech)

# Campaigns Editor

JobZilla

Campaigns

Questions

Remote Interview

Sourcing

Billing

Account

Logout

+ Senior C Dev (New Campaign)

Questions Pool

c

Remainder

10

10

:

c

Pointer

20

10

:

c

Size of an array

20

10

:

c

Strcat and end of string

55

40

:

c

Inline vs Macro

45

60

:

c

#include in header file

45

40

:

c

Function with variable argu...

45

40

:

Your Campaign

Drag & Drop Questions

c

Union

40

65

:

c

Rev Int

100

70

</>

c

Who is the next president o...

210

250

</>

c

Access to a variable in a str...

30

20

:

c

"extern" or #include for fun...

90

70

:

c

I/O read

20

65

:

Our service is accessible at: [www.jobzilla.tech](http://www.jobzilla.tech)

# Candidate's Test



**JobZilla**

REFACTOR YOUR TECH-HIRING

## Hello Elliot, you have been invited to take a test.

You must complete this test on your own. However, you can (and we strongly recommend that you do) make use of all available resources (Internet, books, etc.) and use your preferred development environment to prepare your answers.

You can check out our tutorial and the help comments to better understand the platform. We want you to feel comfortable.



### Tutorial

This tutorial enables you to discover your assessment environment and to familiarize yourself with its features. The result of this tutorial is not part of the assessment so feel free to take it as many times as you want.

[START TUTORIAL](#)



### Test

There are 14 questions in this test. Each question is timed. The estimated test duration is 8 minutes, but it can last up to 12 minutes. Please set aside 12 consecutive minutes to take this test.

[START TEST](#)

# Pilot programs



# Our team



Abdel Gourragui · 2e

Software engineer

Montpellier, Languedoc-Roussillon, France ·

We were a team of four. Over the last six month the three other members moved, some due to personal reasons, some due to Covid-19.

Right now I'm looking for new people who can work with me, I have a few leads and I'd appreciate it if you can help me on my search.



THANK YOU FOR  
YOUR **TIME**, WE  
**APPRECIATE** IT!

