

EnerControl



Control Well, Consume Better

Genesis

EnerControl is a startup whose mission is to **modernize the management of energy resources.**

EnerControl



Our vision is **to be the leader in the local market**



Our Trade

We are acting in the energy field, and we provide, through an IoT platform, solutions for both control and analysis of energy data in real time and remotely.



We offer diversified product solutions in electricity, water and gas:

ESC: Smart
Electricity Controller



WSC: Smart Water
Controller



GSC: Smart Gas
Controller



Problem

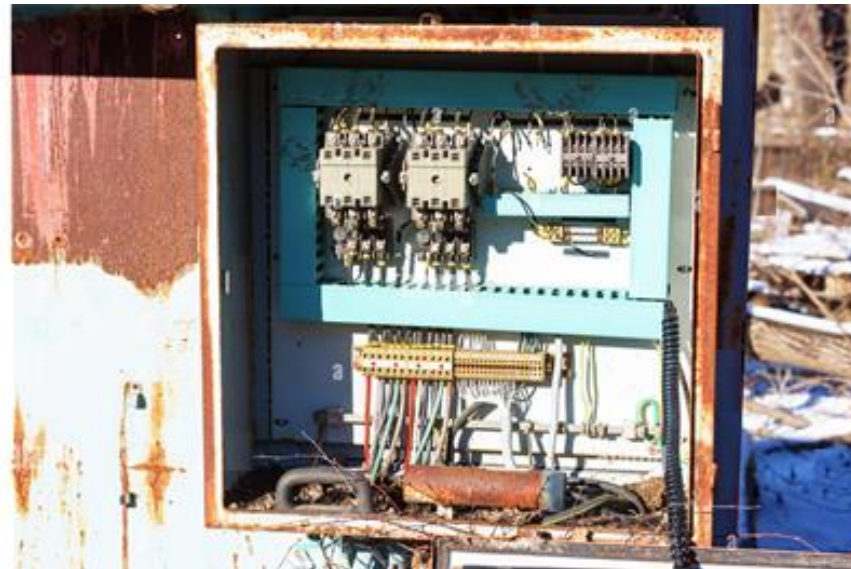
(Electricity case)

Manual meter reading

Fraud and cuts

Difficult detection of anomalies

High claims



Obsolete network

Solution & Mechanism



And thanks to its easy-to-install solutions, it allows you to instantly monitor and control your own consumption, in order to :

- **Be alerted** in case of overconsumption and sudden anomalies
- **React** in real time
- **Reduce** your energy bill

Value prop



Advantages



Competitive advantages



Mobility and decentralization of information

Market



+6Bil MAD
+3M Nodes

12 distribution boards

50 companies in public lighting



Business Model



Our key activity :
Modernize the
management of the
energy network

Our clients:
Mainly from **B2B**

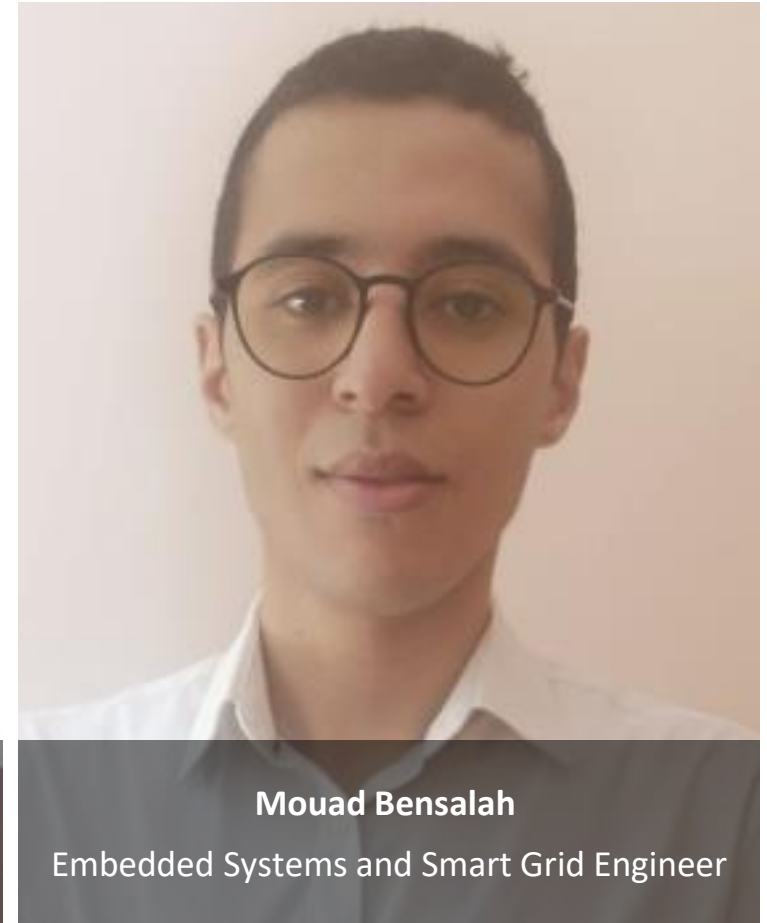
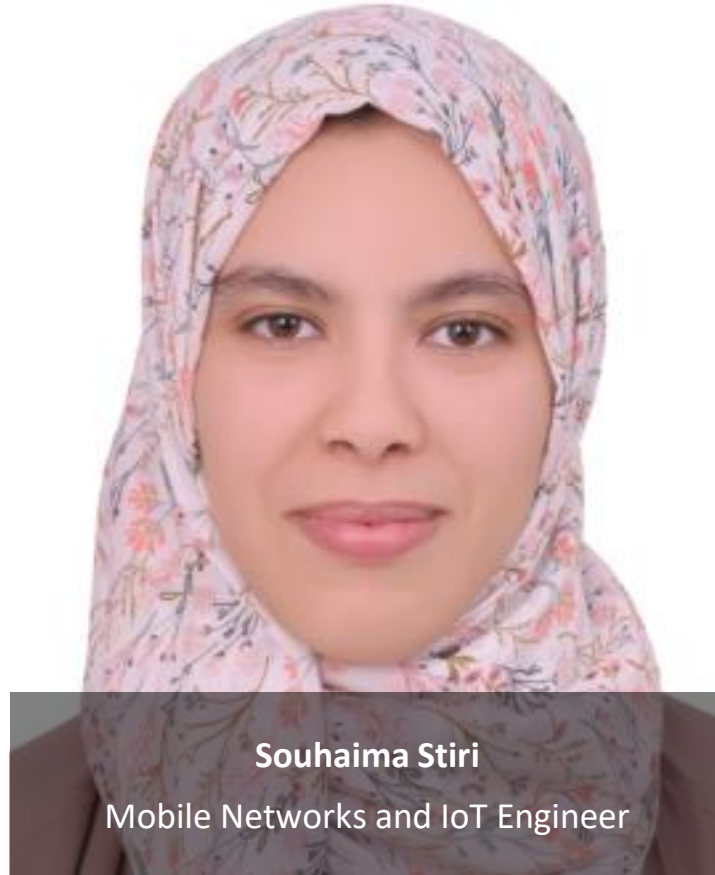
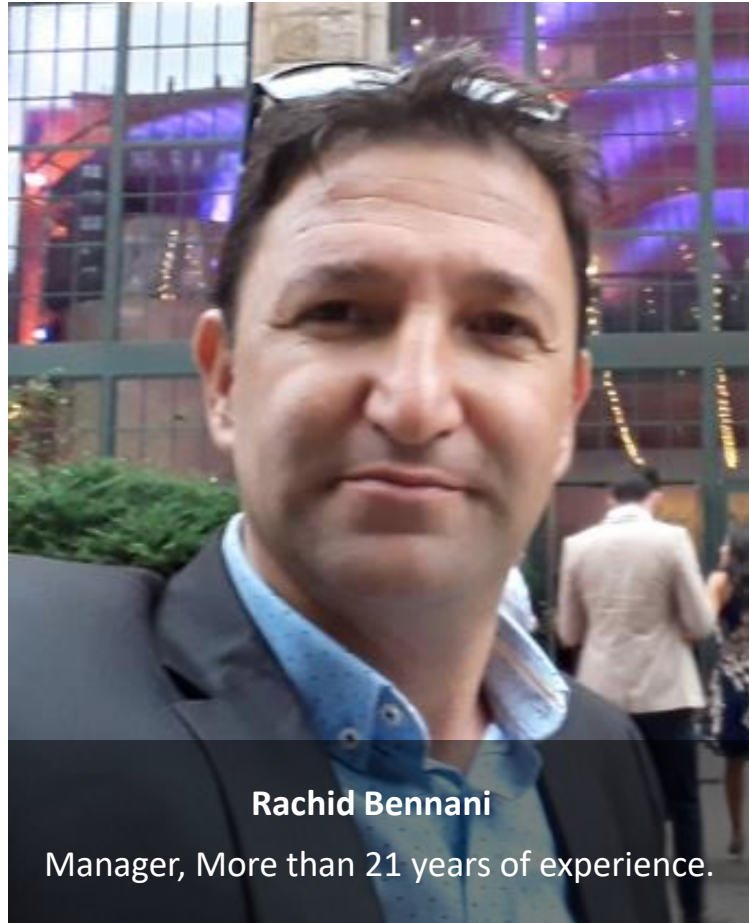


Key partner :



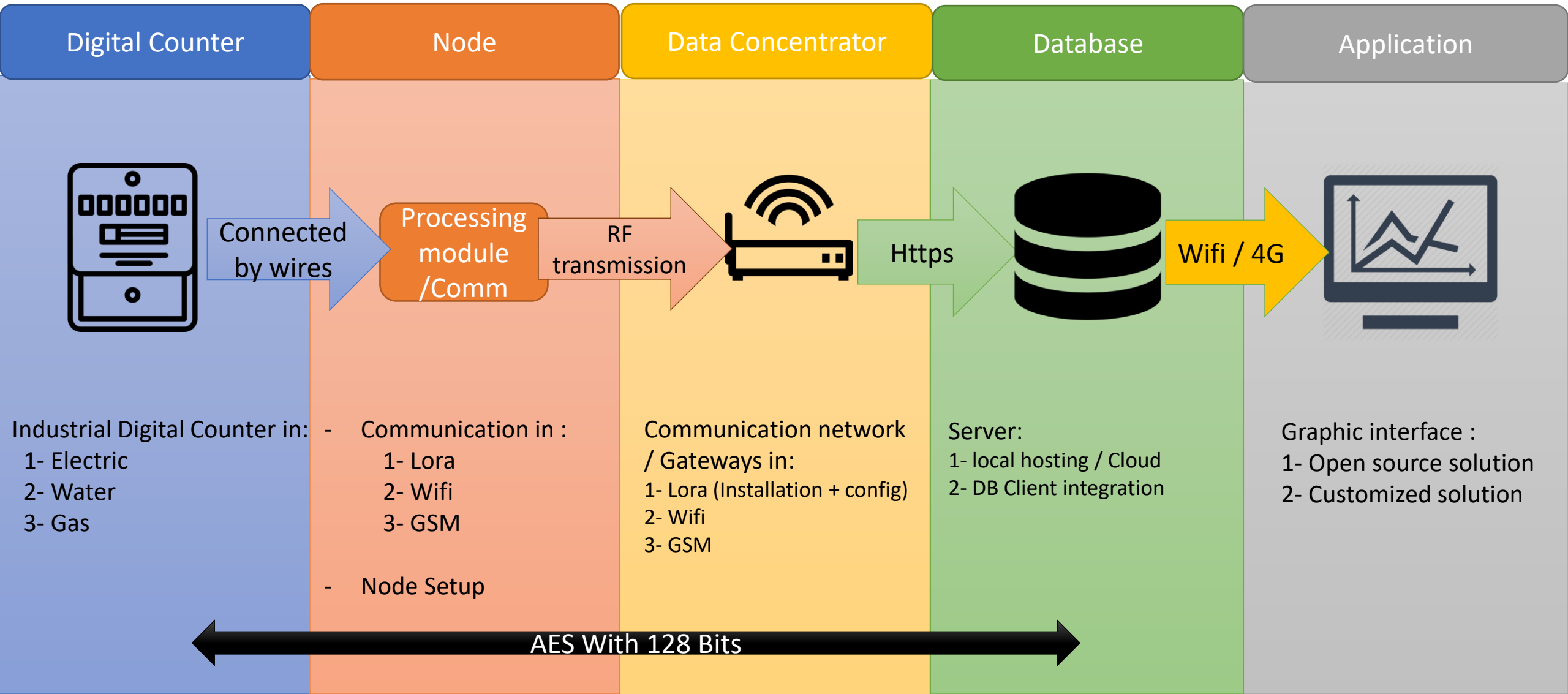
Direct sale





Team

Technological bricks



Q&A

Thank you



EnerControl





Our POC
