

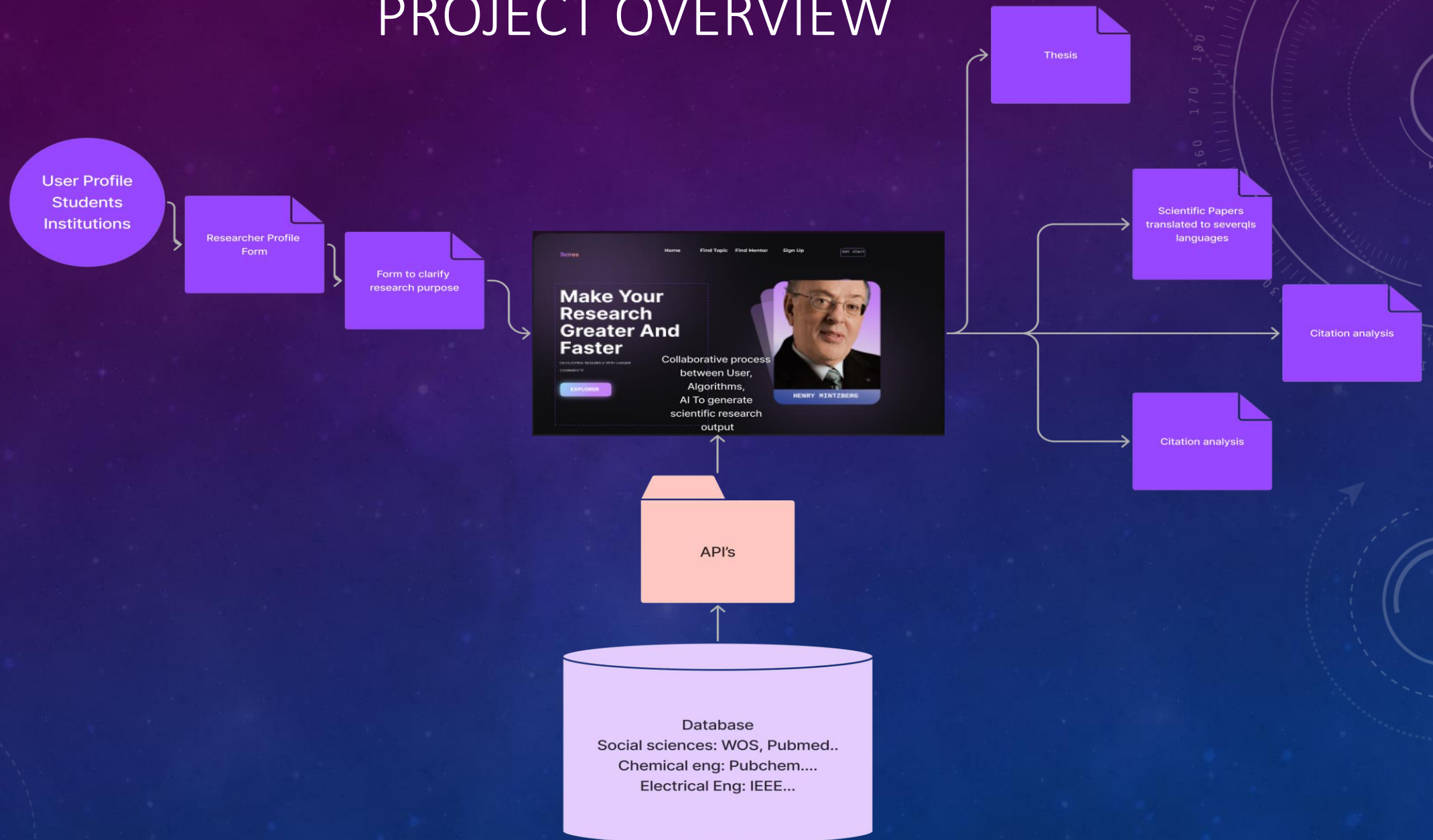


# SCIRES

PRESENTED BY:

OMAR AMINE

# PROJECT OVERVIEW



Inputs

MAP

01

Profile

04

Database filter

02

Topic

05

Machine user collaboration

03

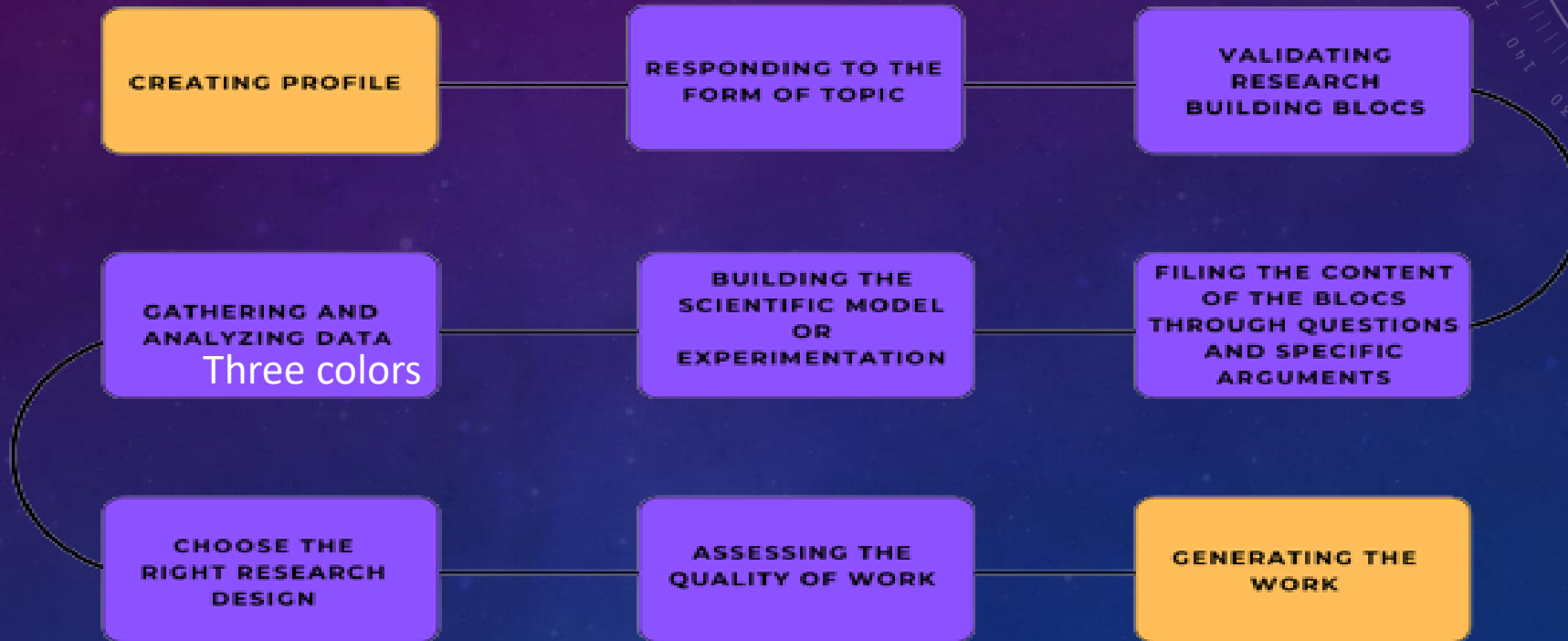
Content and details

06

Research organizing



# CUSTOMER JOURNEY



Collaboration or user or machine work by colors

# PROCESS OF ANALYSIS

Algorithm that clarify the topic and the components of research.

Philosophical aspects of research, building and assessing model :  
Reinforcement learning

Deep learning: *Parameters* in form of neurones that are excited based on researcher choices and inputs to produce the right methods, methodologies and estimated equations based on API's.

Transformers that help to generate cross cultural results and can produce output that match langage culture.

Barriers to entry

# OUTPUT



# PROBLEMS AIMS TO SOLVE WITH DATA AND FACTS

- Our universities are not ranked because of the limitations of scientific research quality and quantity the first university rank is 301 in Physics field
- No one of Scientific Journal in Morocco is ranked and recognised in social science field
- Ratio of Number of supervisors per student is not supportive for example in Beni Mellal We have 52 students per 1 Supervisor which is huge and out of norms
- Limited access to technology and informations
- The output of scientific research

# SOLUTION AND VALUE PROPOSITION

- Web-based services aims to give a guidance to researchers to make their research with high quality and accelerate the steps of research



# MARKET OPPORTUNITY

- In 2021, the global scientific research and development services market reached \$725.56 billion. However, it saw growth in 2022 to \$817.06 billion. According to market research reports, the CAGR stood at 12.6%. And the expectation for growth in 2026 is \$1154.1 billion at a CAGR of 9.0%.
- The rise of economy of knowledge on several States
- New system of scientific research will take place on those last few years in Morocco
- Good ambition from the Ministry of Education to taking on priority the quality of research before the quantity based on our discussion with faculties Managers;

# BUSINESS MODEL

<p><b>Key Partners</b> Schools of coding and ingeneering</p> <p>Cloud service providers</p> <p>Technology companies</p> <p>Laboratories</p>	<p><b>Key Activities</b> Connecting to API's</p> <p>Devlopping Algorithms and models that produce content</p> <p>AI and machine learning developpement</p> <p>Producing content</p> <p>Networking</p>	<p><b>Value Propositions</b> Guidance based on chatbot technology</p> <p>Accelerating scientific research process</p> <p>Producing thesis and scientific papers with several languages</p>	<p><b>Customer Relationships</b> Making contract directly with the Ministry and universities</p> <p>Social Media ads Like Tweeter, Linkeding, Researchgates and others</p>	<p><b>Customer Segments</b> Universities and Schools that produce and work on scientific industry</p> <p>Laboratories of research that performs Research &amp; Development task</p> <p>Institutions and corporation because some corporation in Morocco made employee promotion by applied research</p> <p>Researcher that aims to make scientific research for several purposes</p>
<p><b>Cost Structure</b> Working space location by month 3500 DH 42000 DH per year Investment in computers 210 000 DH Offices of work 40000 DH Cloud services per year 7000 DH Salary and social cotisations 360 000 DH Electricity and water 2400 DH</p>		<p><b>Revenue Streams</b> Dynamic pricing based on used services Estimated minimal gain in the first year 1 000 000,00 DH Scalable project</p>		

# TEAM

Business  
Manager

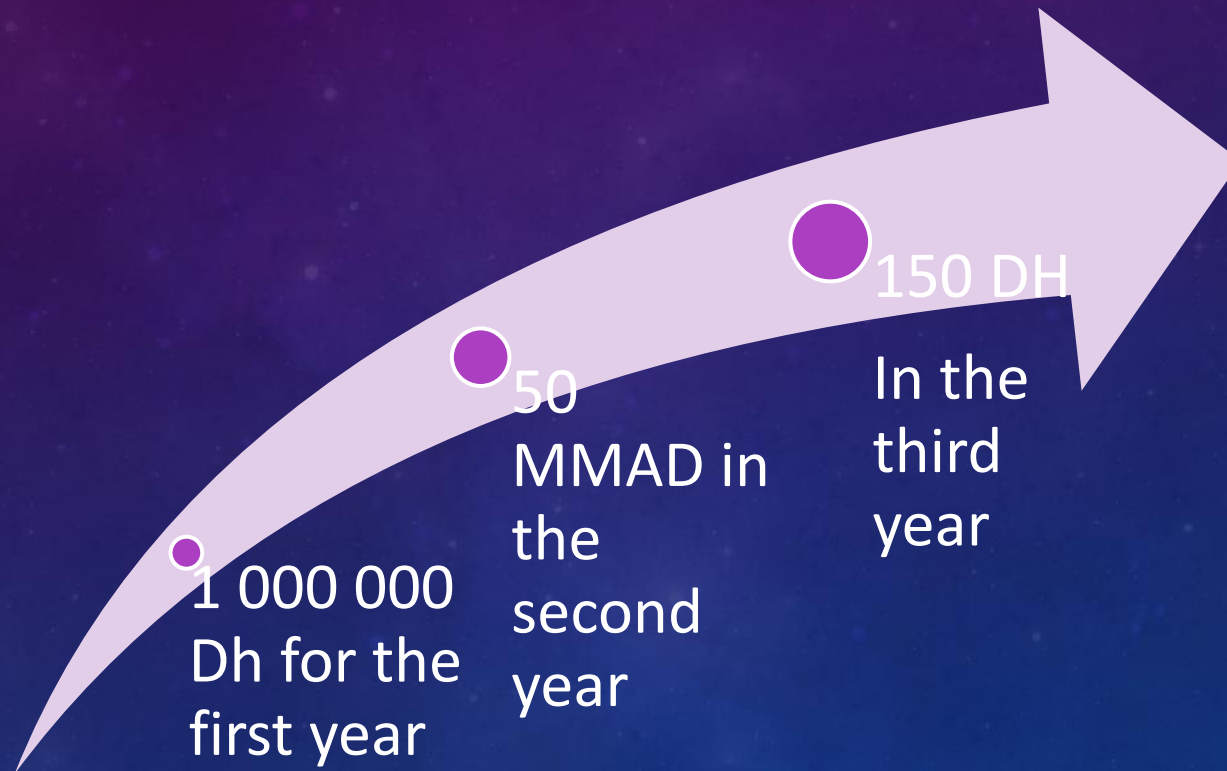
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graph TD; BM[Business Manager] --- DT[Devloppers team]; BM --- TST[Technical support team]; BM --- M[Marketing];
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Devloppers  
team

Technical  
support team

Marketing

# FINANCIAL STATEMENT



# CONCLUSION AND ASK

