

Balab



all the city in your hand.



Problems





Problem 1

time wasting to find the store needed
or the product needed



Problem 2

to much efforts to find the store
needed that have the affordable
product



Problem 3

every store is an option for the customer





Solutions



Solution 1



just by search bar you can find all stores that have the item needed in ur city

Solution 2



the stores when they share their products they put the prices with it so before anything you know if the store provide affordable item for you or not also you can speak with the store owner and negotiate

Solution 3



the customer from he's phone he can navigate all the stores in he's city and in different cities until he find what he need



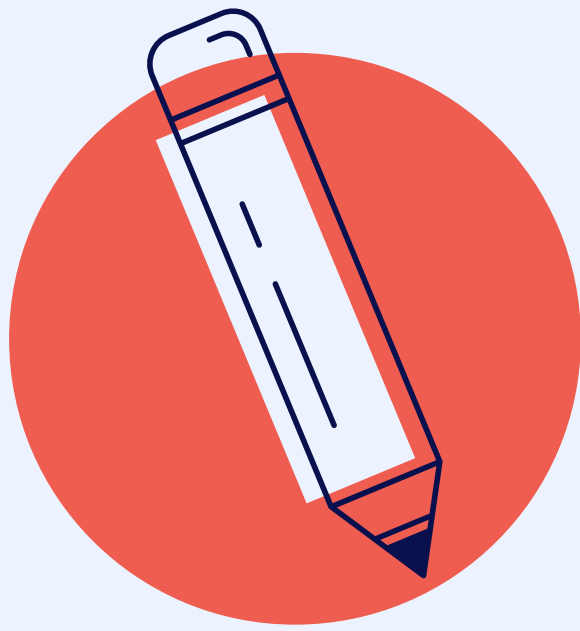


The unique Value

Balab make the connection
between the customer and every
store in the city an operation that
can be done in seconds.



Approach to Competition



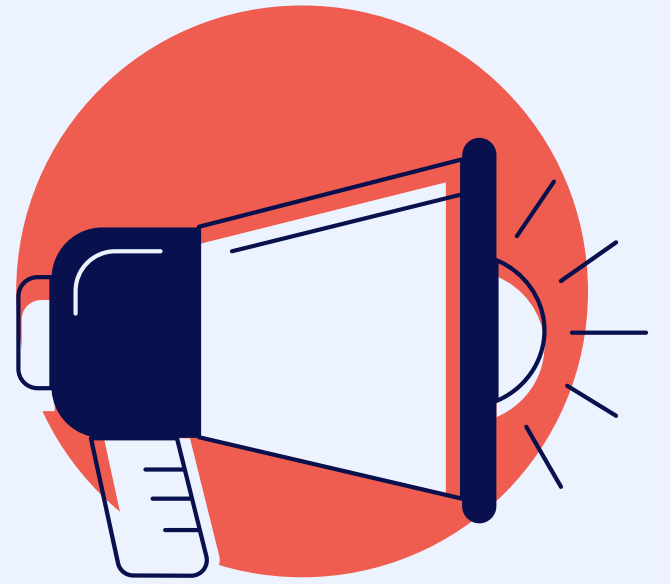
Balab is a market leader



Advertising approach

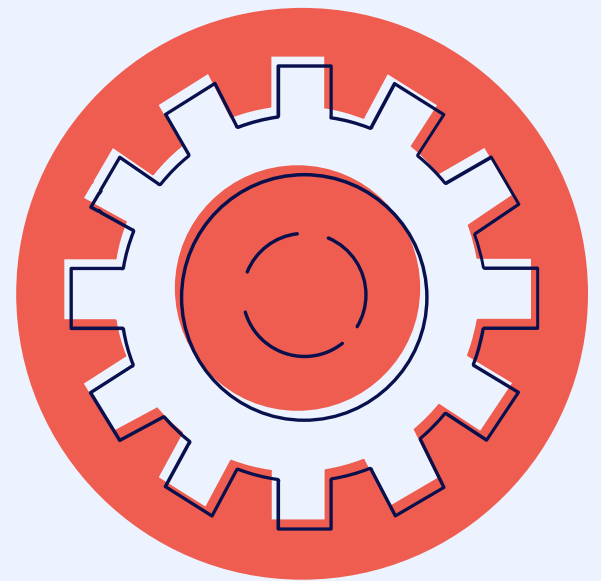
Approach 1

Social media is a huge advertising market where you can find a lot of customers and we're planning to use it.



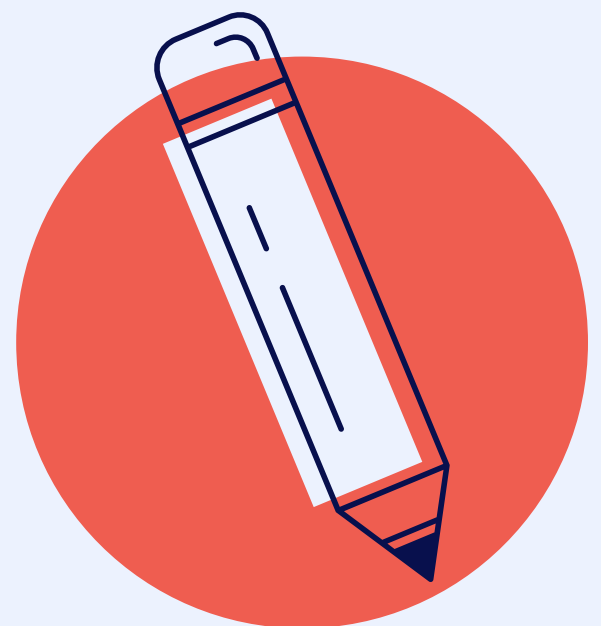
Approach 2

working on the SEO make the search of the profiles in Balab make balab stands in the first at the search.



Approach 3

the content creators are very helpful in the advertising and we're planning to use our personal contacts that do content creation in youtube or facebook to help us in this mission



Team



Karim Baggari

CEO - Software Developer



L'Équipe

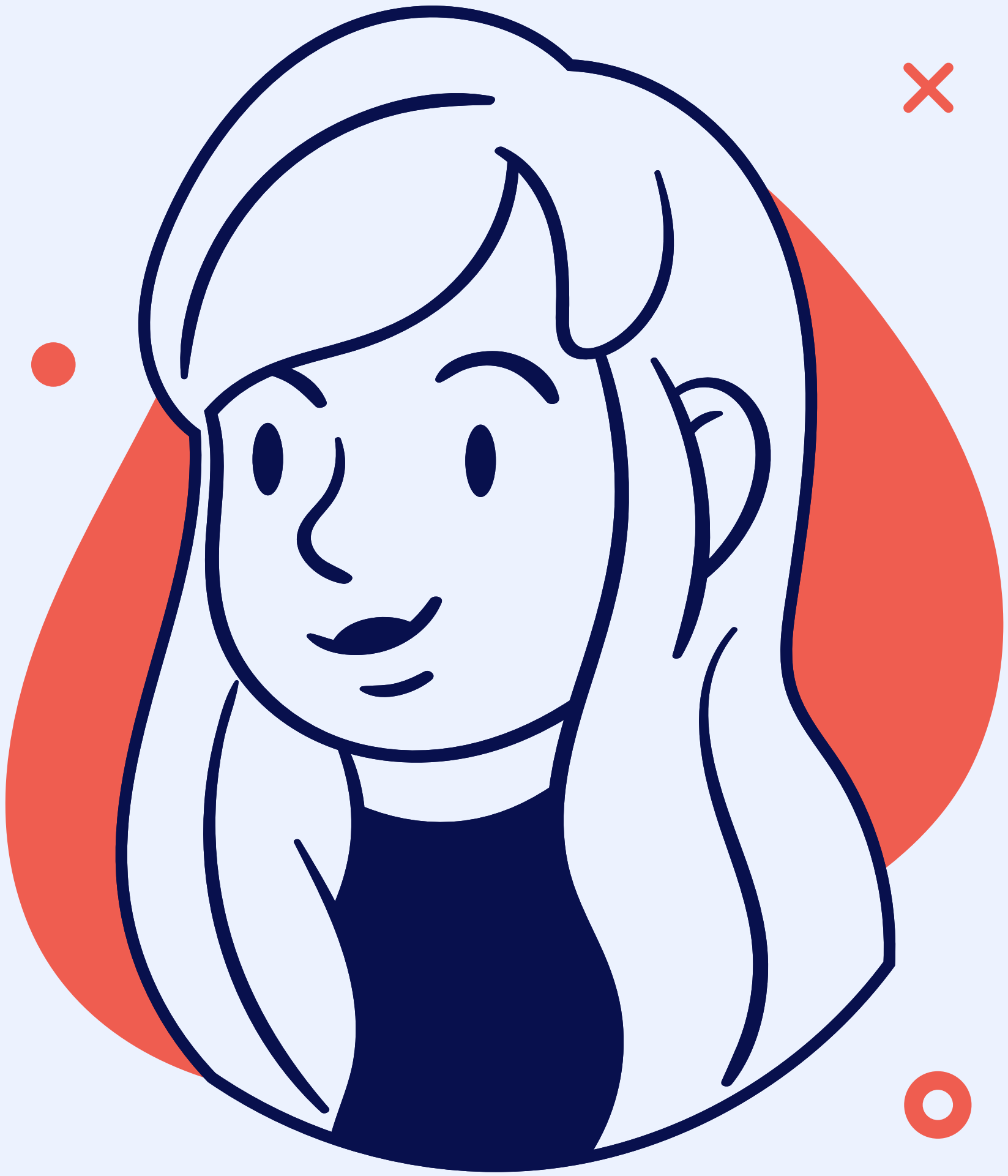


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Team



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Team



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